

ANTHONY KNERR & ASSOCIATES
AKA Recommends

July 2011

AKA Recommends... is an occasional service of Anthony Knerr & Associates that provides articles that we have found informative and important and believe you may, too. Here are selections for this month:

Colleges in Crisis: Disruptive Changes Comes to American Higher Education

Harvard Magazine (June 2011) by Clayton Christensen and Michael Horn

Emerging online universities are democratizing higher education and threaten the sustainability of traditional higher education institutions, at a time when such institutions face a challenge of a “muddled business model” – reliance on increasing tuition, more endowment income or government support and expensive physical campuses with large support staff – that causes the industry’s ruinous cost increases...

Read the full article [here](#).

Even for Cashiers, College Pays Off

New York Times (June 25, 2011) by David Leonhardt

A study by Georgetown University’s Center on Education and the Workforce (CEW) suggests that a bachelor’s degree pays off even for jobs for which a degree is not required; return on investment for college education is steadily increasing and education tends to make people healthier and happier. While a college degree is not a panacea, not going to college would be an even greater disaster.....

Read the full article: [here](#).

How to Make College Cheaper: Better Management Would Allow American Universities to Do More with Less

The Economist (July 7, 2011) by Schumpeter

University and college tuitions are rising faster than students' ability to pay; the higher education industry is marred by inefficiencies and perverse incentives. Innovative strategies are explored to cut tuition from one-fourth of today's cost to completely free...

Read the full article: [here](#).

New PBS Resource Could Help Advance Digital Learning

eSchoolNews.com (June 27, 2011) by Jenna Zang

A new foray into the e-learning field, the Public Broadcasting System and PBS station WGBH will release a new digital media platform, PBS LearningMedia, which will include content from over 55 member stations, independent producers and public institution partners and provide 12,000 digital learning objects tied to curriculum standards...

Read the full article: [here](#) (please note: free registration is required to access this site).